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AUDIO CONFERENCE

for Pastors
www.findMIchurch.org/AudioConference
"Ministry Marketing"



Host & Moderator
Dr. Bobby Gilstrap
Director of Missions
Huron & Southeastern Baptist
Associations, Michigan

Conference Guest
Chris Forbes
Ministry Marketing Coach

September 19, 2008
CD# AC080919

TOPICS

1. Marketing can be Biblical
2. Starting point for using marketing to improve ministry outreach
3. Monetary needs to market your ministry
4. Common church marketing mistakes
5. Resources to help churches improve their marketing

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